

Statewide Reach.
Unbeatable Rates.
Impressive Results.

SMALL SPACE DISPLAY ADVERTISING NETWORK

SCNN's Small Space Display Ad Network will help you market your product or service effectively, easily and economically to more than 2.4 million readers including all 16 S.C. daily and more than 90 weekly newspapers across the state.

It's as easy as 1-2-3...

1. Choose your market

Select either statewide distribution or one of our predetermined geographic regions:
Upstate, Midlands, Pee Dee or Lowcountry

2. Choose your size

Three ad sizes are available:

- 2x2 – 3.75" x 2"
- 2x4 – 3.75" x 4"
- 2x6 – 3.75" x 6"

Newspapers may slightly resize your ad to fit their column width.
Ads should be submitted as PDFs. If you need help, just ask us.

3. Choose your week

Your ad will run in each participating newspaper one time between Monday and Sunday of the week you choose. Exact publication day and ad position is at the discretion of the newspapers. Materials and payment must be received by Wednesday noon prior to week of publication.

Contact Alanna Ritchie, Director of Advertising
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803.750.9561
888.727.7377



SCNN
SOUTH CAROLINA
NEWSPAPER NETWORK

PeeDee Region

21 weeklies/2 dailies

Circulation: 192,026

Readership: 441,660

- **2x2 – \$425**
- **2x4 – \$850**
- **2x6 – \$1,200**

Bennettsville, Marlboro Herald Advocate
Conway, The Horry Independent
Darlington, News & Press
The Dillon Herald
Florence, Morning News (D)
Florence, The Community Times
Florence, The News Journal
Georgetown Times
The Hartsville Messenger
Hartsville News Journal
Hemingway, The Weekly Observer
Kingstree, The News
Lake City News & Post
The Loris Scene
The Manning Times
Manning, Clarendon Citizen
Marion County News Journal
Marion Star & Mullins Enterprise
Myrtle Beach, Carolina Forest Chronicle
Myrtle Beach Herald
Myrtle Beach, The Sun News (D)
North Myrtle Beach Times
Pawleys Island, Coastal Observer

Lowcountry Region

15 weeklies/3 dailies

Circulation: 266,734

Readership: 613,488

- **2x2 – \$450**
- **2x4 – \$900**
- **2x6 – \$1,250**

Beaufort Gazette (D)
Beaufort, The Island News
Bluffton Today
Charleston, The Chronicle
Charleston City Paper
Charleston, The Post and Courier (D)
The Daniel Island News
Goose Creek, The Gazette
Hampton County Guardian
Hardeeville Today
Hilton Head, The Island Packet (D)
Moncks Corner, The Berkeley-Independent
Mount Pleasant, The Moultrie News
Ridgeland, Jasper County Sun
St. George, The Eagle-Record
The Summerville Journal-Scene
Walterboro, The Colletonian
Walterboro, The Press & Standard

Statewide

16 Dailies/91 weeklies

Circulation: 1,052,713

Readership: 2,421,240

- **2x2 – \$1,600**
- **2x4 – \$3,200**
- **2x6 – \$4,500**

Midlands Region

36 weeklies/5 dailies

Circulation: 363,790

Readership: 836,717

- **2x2 – \$800**
- **2x4 – \$1,600**
- **2x6 – \$2,200**

Aiken Standard (D)
Aiken, The Leader
The Allendale Sun
Bamberg, The Advertiser-Herald
Barnwell, The People-Sentinel
Batesburg-Leesville, The Twin-City News
Bishopville, Lee County Observer
Blythewood, The Country Chronicle
The Voice of Blythewood and Fairfield County
Camden, Chronicle-Independent
The Chapin Times
The Cheraw Chronicle & The Chesterfield Advertiser
Cheraw, The Link
Chester, The News & Reporter
Chesterfield County News & Shopper
The Columbia Star
Columbia, Carolina Panorama
Columbia, Fort Jackson Leader
Columbia, Free Times
Columbia, The State (D)
Elgin, West Wateree Chronicle
Fort Mill Times
The Holly Hill Observer
Kershaw, The News-Era
Lake Wylie Pilot
Lancaster, Carolina Gateway
The Lancaster News
Lexington County Chronicle
The Newberry Observer
North Augusta, The Star
The North Trade Journal
Orangeburg, The Times & Democrat (D)
Pageland Progressive Journal
Rock Hill, The Herald (D)
Saluda Standard-Sentinel
The Santee Stripper
St. Matthews, The Calhoun Times
Sumter, The Item (D)
Sumter, The Shaw News
Winnsboro, The Herald-Independent
York, Enquirer-Herald

Upstate Region

19 weeklies/6 dailies

Circulation: 230,163

Readership: 529,375

- **2x2 – \$650**
- **2x4 – \$1,300**
- **2x6 – \$1,800**

Abbeville, The Press & Banner
Anderson, Independent-Mail (D)
Belton/Honea Path, News-Chronicle
The Clinton Chronicle
Easley Progress
Gaffney, Cherokee Chronicle
Gaffney Ledger
The Greenville News (D)
Greenwood, Index-Journal (D)
The Greer Citizen
Landrum, The News Leader
Laurens County Advertiser
McCormick Messenger
Pickens County Courier
Pickens Sentinel
Powdersville Post
Seneca, The Journal (D)
Simpsonville, Tribune-Times
Spartanburg, Herald-Journal (D)
The Travelers Rest Monitor
Union County News
Union Daily Times (D)
Walhalla, Keowee Courier
Westminster News
Williamston, The Journal

(D) = Daily

