



Simple.
Efficient.
Effective.

CUSTOM DISPLAY & PREPRINT ADVERTISING

There is no faster, easier, or more efficient way to buy newspaper media than through the SCNN team.

We provide rate quotes, ad placement & delivery, and verification - all at no additional cost to you.

It's as easy as 1-2-3...

1. Tap the potential with just one call

Reach more than 2 million newspaper readers in South Carolina. Contact us for information on newspaper markets - circulation, demographics, ad rates and research - whether you want to run in one newspaper or any combination of more than 100 newspapers.

Although we specialize in S.C. newspapers, out-of-state placement is also available.

2. No fee for our service

We provide you with a free rate quote tailored to the newspapers or geographic area you request. You pay applicable rates with no markup.

3. Write only one check

Our service saves you time and money. We'll send you one itemized invoice with your tearsheets and you write only one check for your entire campaign.

Contact Alanna Ritchie, Director of Advertising:

aritchie@scpress.org

803.750.9561

888.727.7377



**SOUTH CAROLINA
NEWSPAPER NETWORK**

S.C. PRESS ASSOCIATION MEMBER NEWSPAPERS

ABBEVILLE

The Press and Banner, Abbeville

AIKEN

Aiken Standard, Aiken ■

The Star, North Augusta

ALLENDALE

The Allendale Sun

ANDERSON

Independent Mail, Anderson ■

The Journal, Williamston

News-Chronicle, Belton

Powdersville Post, Easley

BAMBERG

The Advertiser-Herald, Bamberg

BARNWELL

The People-Sentinel, Barnwell

BEAUFORT

The Beaufort Gazette, Beaufort ■

The Island Packet, Hilton Head Island ■

Bluffton Today, Bluffton

The Island News, Beaufort

BERKELEY

The Berkeley Independent, Moncks Corner

Daniel Island News, Daniel Island

The Gazette, Goose Creek

CALHOUN

The Calhoun Times, St. Matthews

CHARLESTON

The Post and Courier, Charleston ■

Charleston City Paper, Charleston

The Chronicle, Charleston

The Moultrie News, Charleston

CHEROKEE

The Blacksburg Times, Blacksburg

The Cherokee Chronicle, Gaffney

The Gaffney Ledger, Gaffney

CHESTER

The News & Reporter, Chester

CHESTERFIELD

Chesterfield County News & Shopper

The Cheraw Chronicle & The Chesterfield

Advertiser, Cheraw

The Link, Cheraw

Pageland Progressive-Journal, Pageland

CLARENDON

Clarendon Citizen, Manning

The Manning Times, Manning

COLLETON

The Colletonian, Walterboro

The Press & Standard, Walterboro

DARLINGTON

Hartsville News Journal, Florence

The Messenger, Hartsville

News and Press, Darlington

DILLON

The Dillon Herald, Dillon

DORCHESTER

The Eagle-Record, St. George

*The Summerville Journal Scene,
Summerville*

EDGEFIELD

The Edgefield Advertiser, Edgefield

FAIRFIELD

The Herald-Independent, Winnsboro

FLORENCE

Morning News, Florence ■

Lake City News & Post, Lake City

The News Journal, Florence

GEORGETOWN

Coastal Observer, Pawleys Island

Georgetown Times, Georgetown

GREENVILLE

The Greenville News, Greenville ■

The Greer Citizen, Greer

Greenville Journal, Greenville

LINK, Greenville

The Travelers Rest Monitor, Travelers Rest

Tribune-Times, Greenville

GREENWOOD

Index-Journal, Greenwood ■

The Observer, Ware Shoals

HAMPTON

The Hampton County Guardian,

Hampton

HORRY

The Sun News, Myrtle Beach ■

Carolina Forest Chronicle, Myrtle Beach

The Horry Independent, Conway

The Loris Scene, Loris

Myrtle Beach Herald, Myrtle Beach

North Myrtle Beach Times,

North Myrtle Beach

JASPER

Hardeeville Today, Hardeeville

Jasper County Sun, Ridgeland

KERSHAW

Chronicle - Independent, Camden

West Wateree Chronicle, Camden

LANCASTER

Carolina Gateway, Lancaster

The Lancaster News, Lancaster

The News-Era, Kershaw

LAURENS

The Clinton Chronicle, Clinton

Laurens County Advertiser, Laurens

LEE

Lee County Observer, Bishopville

LEXINGTON

The Chapin Times, Chapin

Lexington County Chronicle & The

Dispatch News, Lexington

The Twin-City News, Batesburg-Leesville

MARION

Marion County News Journal, Marion

Marion Star & Mullins Enterprise, Marion

MARLBORO

Marlboro Herald Advocate, Bennettsville

MCCORMICK

McCormick Messenger, McCormick

NEWBERRY

The Newberry Observer, Newberry

The Whitmire News, Whitmire

OCONEE

The Journal, Seneca ■

Keowee Courier, Walhalla

The Westminster News, Westminster

ORANGEBURG

The Times and Democrat, Orangeburg ■

The Holly Hill Observer, Holly Hill

The North Trade Journal, Bamberg

The Santee Stripper, Holly Hill

PICKENS

The Easley Progress, Easley

Pickens County Courier, Pickens

The Pickens Sentinel, Pickens

RICHLAND

The State, Columbia ■

The Columbia Star, Columbia

The Country Chronicle, Blythewood

Free Times, Columbia

The Fort Jackson Leader, Camden

SALUDA

Saluda Standard-Sentinel, Saluda

SPARTANBURG

Herald-Journal, Spartanburg ■

The Boiling Springs Sentry, Spartanburg

The Chesnee Tribune, Spartanburg

The Inman Times, Spartanburg

The Middle Tyger Times, Spartanburg

The News Leader, Landrum

Spartanburg County News, Spartanburg

The Woodruff News, Woodruff

SUMTER

The Item, Sumter ■

The Shaw News, Camden

UNION

The Union Daily Times, Union ■

Union County News, Union

WILLIAMSBURG

The News, Kingstree

The Weekly Observer, Hemingway

YORK

The Herald, Rock Hill ■

Enquirer-Herald, York

Fort Mill Times, Fort Mill

Lake Wylie Pilot, Lake Wylie

■ Daily Newspapers

Although we specialize in SCPA member newspapers, out-of-state and non-member newspaper placement is also available.