



Unmatched Results.
Statewide Reach.
Unbeatable Rates.

STATEWIDE CLASSIFIED ADVERTISING NETWORK

For as little as \$3.50 per newspaper, SCNN's Statewide Classified Ad Network delivers more than 2.4 million readers including the readers of every daily newspaper in South Carolina and more than 90 weekly newspapers across the state.

It's as easy as 1-2-3...

1. Choose your market

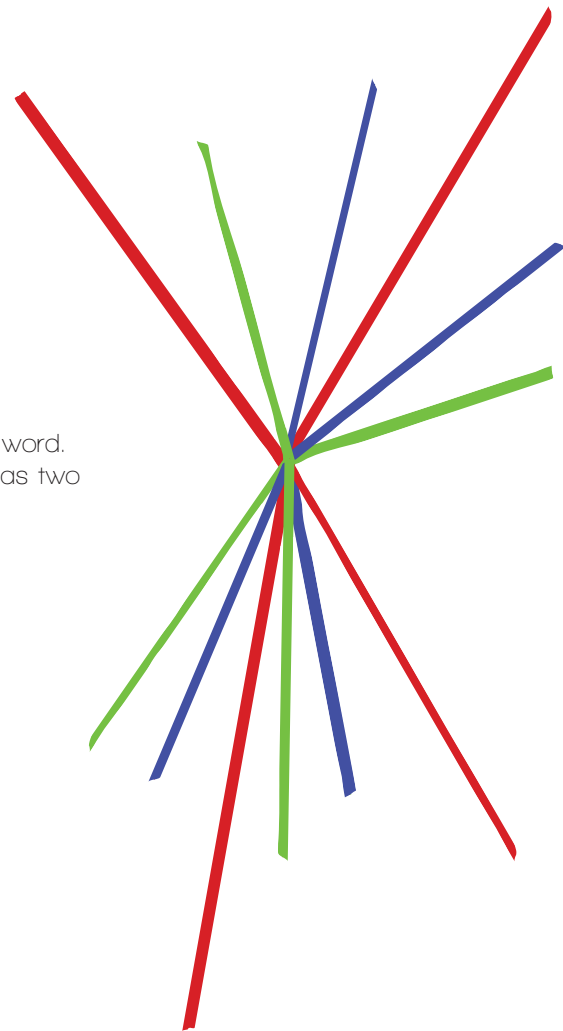
Select either statewide distribution or one of our predetermined geographic regions:
Upstate, Midlands, Pee Dee or Lowcountry

2. Count your words

Our base rates include up to 25 words.
Additional words will be charged at \$12 per word.
Telephone numbers, email addresses and websites count as one word.
Street addresses that include house numbers or PO boxes count as two words. City, state and zip codes count as one word each.
All other words or separate characters count as one word.

3. Choose your week

Your ad will run in each participating newspaper one time between Monday and Sunday of the week you choose. Exact publication day and ad position is at the discretion of the newspapers.
Ad copy and payment must be received by Wednesday noon prior to week of publication.



Contact Alanna Ritchie, Director of Advertising
aritchie@scpress.org
803.750.9561
888.727.7377

PeeDee Region

21 weeklies/2 dailies

Circulation: 192,026

Readership: 441,660

\$150 for a 25-word ad

\$12 for each additional word

Bennettsville, Marlboro Herald Advocate

Conway, The Horry Independent

Darlington, News & Press

The Dillon Herald

Florence, Morning News (D)

Florence, The Community Times

Florence, The News Journal

Georgetown Times

The Hartsville Messenger

Hartsville News Journal

Hemingway, The Weekly Observer

Kingstree, The News

Lake City News & Post

The Loris Scene

The Manning Times

Manning, Clarendon Citizen

Marion County News Journal

Marion Star & Mullins Enterprise

Myrtle Beach, Carolina Forest Chronicle

Myrtle Beach Herald

Myrtle Beach, The Sun News (D)

North Myrtle Beach Times

Pawleys Island, Coastal Observer

Lowcountry Region

15 weeklies/3 dailies

Circulation: 266,734

Readership: 613,488

\$175 for a 25-word ad

\$12 for each additional word

Beaufort Gazette (D)

Beaufort, The Island News

Bluffton Today

Charleston, The Chronicle

Charleston City Paper

Charleston, The Post and Courier (D)

The Daniel Island News

Goose Creek, The Gazette

Hampton County Guardian

Hardeeville Today

Hilton Head, The Island Packet (D)

Moncks Corner, The Berkeley-Independent

Mount Pleasant, The Moultrie News

Ridgeland, Jasper County Sun

St. George, The Eagle-Record

The Summerville Journal-Scene

Walterboro, The Colletonian

Walterboro, The Press & Standard

Statewide

16 Dailies/91 weeklies

Circulation: 1,051,001

Readership: 2,417,302

\$375 for a 25-word ad

\$12 for each additional word

Midlands Region

35 weeklies/5 dailies

Circulation: 359,608

Readership: 827,098

\$225 for a 25-word ad

\$12 for each additional word

Aiken Standard (D)

Aiken, The Leader

The Allendale Sun

Bamberg, The Advertiser-Herald

Barnwell, The People-Sentinel

Batesburg-Leesville, The Twin-City News

Bishopville, Lee County Observer

Blythewood, The Country Chronicle

The Voice of Blythewood and Fairfield County

Camden, Chronicle-Independent

The Chapin Times

The Cheraw Chronicle & The Chesterfield Advertiser

Cheraw, The Link

Chester, The News & Reporter

Chesterfield County News & Shopper

The Columbia Star

Columbia, Carolina Panorama

Columbia, Fort Jackson Leader

Columbia, Free Times

Columbia, The State (D)

Elgin, West Wateree Chronicle

Fort Mill Times

The Holly Hill Observer

Kershaw, The News-Era

Lake Wylie Pilot

Lancaster, Carolina Gateway

The Lancaster News

Lexington County Chronicle

The Newberry Observer

North Augusta, The Star

The North Trade Journal

Orangeburg, The Times & Democrat (D)

Pageland Progressive Journal

Rock Hill, The Herald (D)

The Santee Stripper

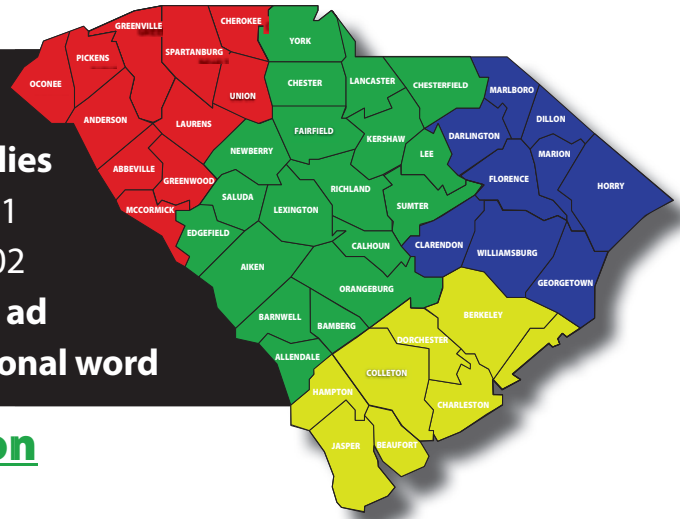
St. Matthews, The Calhoun Times

Sumter, The Item (D)

Sumter, The Shaw News

Winnsboro, The Herald-Independent

York, Enquirer-Herald



Upstate Region

20 weeklies/6 dailies

Circulation: 232,633

Readership: 535,056

\$200 for a 25-word ad

\$12 for each additional word

Abbeville, The Press & Banner

Anderson, Independent-Mail (D)

Belton/Honea Path, News-Chronicle

The Clinton Chronicle

Easley Progress

Gaffney, Cherokee Chronicle

Gaffney Ledger

The Greenville News (D)

Greenwood, Index-Journal (D)

The Greer Citizen

Landrum, The News Leader

Laurens County Advertiser

McCormick Messenger

Pickens County Courier

Pickens Sentinel

Powdersville Post

Seneca, The Journal (D)

Simpsonville, Tribune-Times

Spartanburg, Herald-Journal (D)

The Travelers Rest Monitor

Union County News

Union Daily Times (D)

Walhalla, Keowee Courier

Ware Shoals, The Observer

Westminster News

Williamston, The Journal

(D) = Daily